



**Position: Senior Technical Business Analyst**  
**Location: Headquarters Office, Norcross, GA**

**12/14/12**

### **Organization Description:**

[Stratix](#) is a leader in enterprise mobility software and services, architecting the entire mobility infrastructure for companies needing to move and access mission-critical data to anyone, anywhere, anytime. From developing highly configurable rules-based Stratix Mobile applications to delivering and managing every mobile asset within an enterprise's mobile supply chain, Stratix delivers end-to-end mobility solutions that drive operational efficiency and improved customer service. Many of the world's Fortune 500 companies in Retail, Transportation & Logistics, and Field Service have chosen Stratix for application consulting, design and deployment of an integrated mobility ecosystem. Follow Stratix on Twitter at [Stratixmobile](#) or visit the Stratix Enterprise Mobility [Blog](#) at <http://mobilityblog.stratixcorp.com>.

### **Position Summary:**

The Sr. Technical Business Analyst performs a vital function between customers (the marketplace) and Stratix software solution engineering. They use a combination of business skills and process understanding to define the requirements needed to create market leading solutions. They define product release requirements, detailed business and technical requirements, and are instrumental in guiding user interface design. They interface in an Agile environment with the Stratix development and solution delivery teams to ensure that product strategy is effectively and efficiently planned and implemented to match market and Company expectations.

The Sr. Technical Business Analyst ensures that required product knowledge and additional expertise is available on demand; and plays a key role in customer engagements. They also work to ensure planned solutions and releases exceed both what the market is requesting and what competitors are delivering. They serve as the internal and external evangelist for Stratix Field Service Software.

### **Key Accountabilities:**

- Specify market requirements for current and future products by conducting market research supported by ongoing visits to customers and non-customers.
- Drive solution delivery across development teams by writing detailed functional and technical specifications that align to the product roadmap.
- Manage product design including user interface
- Manage product roadmap
- Assist in pre-sales activities by providing functional product expertise

### **Required Qualifications:**

- 4-year degree; MBA a plus
- Previous relevant software product development and business analyst or systems analyst experience
- Knowledge of back-office systems including field service management and optimization packages (ServicePower, Clicksoft, Servigistics, etc..) as well as ERP systems (SAP, Oracle, Microsoft, etc.)
- Working knowledge of enterprise mobility; field service/field sales knowledge is a plus
- Demonstrated experience writing functional and technical specifications from business requirements including design
- Excellent oral and written communication skills

- Investigative and questioning skills
- Possess a unique blend of business and technical savvy, with an eye for simplicity and efficiency
- Ability to accomplish objectives by leveraging resources from a variety of teams
- Ability to plan, schedule, monitor and coordinate multiple concurrent tasks to meet assignment deliverables and deadlines.

**To apply, submit cover letter and resume to [Mike.Johnson@stratixcorp.com](mailto:Mike.Johnson@stratixcorp.com)  
An Equal Opportunity Employer**



**Stratix Corporation**  
4920 Avalon Ridge Parkway

Norcross, GA 30071